

January 16, 2009

### MISSOURI COMMUNITY NEWS

### Columbia Regional Airport Ranked in Top 5 by Northwest Airlink



Northwest Airlink has ranked the Columbia Regional Airport in the top five of its 56 markets. Columbia ranked No. 1 in filling planes, with 70 percent of seats full. Columbia city officials feel that the change in the hub city to Memphis has attributed to the increase in air traffic from the airport. Read more...

### **Springfield Sets Opening Date for New Airport Terminal**

The Springfield-Branson National Airport will open its \$119 million passenger terminal on May 6. The new terminal will allow additional overnight jetliner parking, more capacity for passengers and additional space for post-9/11 security requirements. Read more...



### **MEDC/IEDC** Bring "Entrepreneurial and Small Business Development Strategies" Course to Blue Springs



The Missouri Economic Development Council (MEDC) has arranged for the International Economic Development Council (IEDC) to bring its "Entrepreneurial and Small Business Development Strategies" course to Blue Springs, Missouri, April

30 - May 1, 2009. MEDC worked with IEDC to bring the course to Missouri with the hope that economic and community developers in Missouri could take advantage of a more convenient and comparatively reasonable cost location. Be sure to <a href="register">register</a> through the MEDC web site to take advantage of the cost savings. <a href="Read more...">Read more...</a>

WORKFORCE

**BUSINESS** 

**GLOBAL NEWS** 

**UPCOMING EVENTS** 

January 25 - 27, 2009

<u>IEDC Leadership Summit</u>

Tempe, AZ

January 26 - 28, 2009
Grants 101: Professional
Grant Proposal Writing
Workshop

January 27, 2009
"International Freight
Insurance" Workshop

January 29, 2009

Missouri Conference on

Transportation

January 29, 2009
Missouri Military
Preparedness and
Enhancement
Commission Meeting

### **FOCUS ON MISSOURI**

#### **Linda Martinez Talks Jobs**



Linda Martinez is faced with the daunting task of turning Missouri's economy around during a recession, but she is taking on the challenge with zest. In an interview with the *St. Louis Business Journal*, Martinez, who was selected by Gov. Jay Nixon to be director of the Missouri Department of Economic Development (DED), said her key focus will be worker training, particularly in the automotive sector. (Photo credit: Brian Cassidy, *St. Louis Business Journal*) Read more...

### Missouri Military Preparedness and Enhancement Commission to Meet

The Missouri Military Preparedness and Enhancement Commission (MMPEC) will meet at 10 a.m. on January 29, in Room 500 of the Truman State Office Building, Jefferson City. The meeting is open to the public. For more information contact Marcy Mealy, boards and commissions coordinator, (573) 526-3606. Read more...



### Small Businesses Invited To Testify on Regulatory Fairness of State Agencies



The Small Business Regulatory Fairness Board (SBRFB) will meet at 8:30 a.m. on Tuesday, Feb. 3, in Room 470 of the Governor's Office Building, Jefferson City. Small business owners who wish to comment on how state agency rules and regulations affect their operations are invited to attend or send in written testimony. Written testimony forms can be found at SBRFB and should be sent to: Small Business Regulatory

Fairness Board, Missouri Department of Economic Development, P.O. Box 1157, Jefferson City, MO, 65102, or may be sent via <u>e-mail</u>. For more information, contact <u>Marcy Mealy</u>, boards and commissions coordinator, (573) 526-3606. <u>Read more...</u>

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### **2008 Missouri Population Estimates**



Missouri's population totaled 5,911,605 in 2008, up by more than 33,000 or .6 percent over the year, according to recently released mid-year estimates from the U.S. Census Bureau. The nation's population grew by nearly 2.77 million people, or .9 percent. This brings the total U.S. population to over 304.0 million. Read more...

### February - October, 2009

**GLOBE XVII Program** 

(Nine-month program meets monthly on the second TUESDAY of each month, except April)

### **February 3, 2009**

Small Business
Regulatory Fairness
Board Meeting & Public
Hearing

February 9 - 10, 2009 MEDC Winter Conference

February 18, 2009

Missouri Chamber Day at the Capitol

### February 23 - 25, 2009

IEDC's Economic

Development Credit

Analysis Course

Baltimore, MD

### March 17, 2009

"The Intersection of
Animal and Human Health
Opportunities for
Collaboration Between
Canada and the Kansas
City Region"

April 19 - 23, 2009

Heartland Economic

Development Course

Adams Pointe Conference Center - Blue Springs, Missouri

April 30 - May 1, 2009
Entrepreneurial and Small
Business Strategies

### **PAST ISSUES**

Missouri Focus January 9, 2009

### **OMB Solicits Proposals for Changes to NAICS Structure**

The Office of Management and Budget's (OMB) Economic Classification Policy Committee (ECPC) is soliciting proposals from the public for changes to the North American Industry Classification System (NAICS) structure and content to be included in a potential 2012 revision.

The ECPC is also seeking public input on several clarifications to the existing industry classification system including: the advisability and desirability of reducing national industry detail in the manufacturing sector; a solicitation of proposals for new and emerging industries; and the classification of distribution centers, logistics service providers, and sales offices of publishers within NAICS. Comments are due no later than April 7, 2009. Read more...



### FOCUS ON COMMUNITY

### City of Noel Receives CDBG Funding for Sewer Repairs

The city of Noel has been approved for a Community Development Block Grant of \$81,007 by the Missouri Department of Economic Development, it was announced last week. The grant will be used to match Federal Emergency Management Agency funds to restore a sewer line that was damaged by flooding a year ago. Read

more...

### Boys & Girls Town, Edgewood Center May Form Joint Parent Organization

Boys & Girls Town of Missouri and the Edgewood Children's Center announced this week that they are considering forming a joint parent organization and merging administrative functions. Such an action would not be a merger, the organizations said, because each nonprofit would maintain its

### FOCUS ON WORKFORCE

### **DWD Reaching Out to Increase Job Postings**

Despite a national decline in the number of job openings featured on public and private job web sites, the **Division of** 

### Workforce Development

(DWD) is continuing to engage in outreach to businesses in order to ramp up the number of postings. DWD administers Missouri's state job matching website, MissouriCareer Source.com, which posts the number of active job openings available.

### St. Louis to Host IT Entrepreneurship Forum

On Wednesday, January 21, the BounceBack Network, the NIDUS Center for Scientific Enterprise, the University of Missouri-St. Louis and others will host the "Start-Up Connection." The focus of the program is to foster the growth of small businesses and entrepreneurial companies

### FOCUS ON BUSINESS

### NBIA Presents 23rd International Conference on Business Incubation

The National Business Incubation Association (NBIA) will hold its 23rd International Conference on Business Incubation – "Building on Best Practices," April 19-22 in Kansas City. Incubation and economic development professionals from around the world will meet for the industry's most dynamic and practical conference.

Read more...

### Kokam America Lands Investment to Jump Start Battery Production

Townsend Advanced
Energy has made a multimillion dollar investment in
Kokam America Inc., which
will help the company ramp
up its new Lee's Summit
facility. Kokam produces
superior lithium polymer
batteries that could play a
key role in the electric
vehicle market, as well as
other applications. The
company has pledged to

### **DED PRESS RELEASES**

### **QUICK LINKS**

Dept. of Economic

Development (DED)

**State of Missouri** 

**Missouri Business Portal** 

Missouri Women Owned
Business Network

Missouri LocationOne

Missouri Career Source.

**MERIC** 

**Division of Tourism** 

Missouri Development Finance Board

Missouri Community

Betterment

Missouri Community
Service Commission
(MCSC)

Missouri Main Street
Connection

**Missouri Arts Council** 

Economic Development at Mizzou

Missouri Procurement and
Technical Assistance
Centers (MO PTAC)

Missouri Small Business
Development Centers

individual identity and mission and additional organizations could join under the umbrella group. Read more...

## USDA Loans Available for Some Southeast Missouri Homeowners

**USDA Rural Development** is hoping qualifying homeowners in Southeast Missouri take advantage of a program designed to assist needy residents in Bollinger, Cape Girardeau and Perry counties. In its 35th year, the Section 504 loan program provides assistance for repairs, improvement or modernization of a home. removal of health hazards and making a house safer. Read more...

in the St. Louis region by connecting them with talented individuals with skills in marketing, sales, technology, finance, operations, business development, and more. The Start-Up Connection is from 3-7 p.m., at IT Enterprises (ITe), 4633 World Parkway Circle. For more information, contact Blair Forlaw at (314) 444-1149 or visit Start-Up Connection.

hire more than 100 workers by early 2010.

Read more...

### Sigma-Aldrich Technology Included in *The Scientist*'s Top 10 Innovations of 2008

Sigma-Aldrich's CompoZr Zinc Finger Nuclease (ZFN) technology has been recognized as one of the Top 10 Innovations of 2008 by *The Scientist* magazine. The company's targeted gene-editing technology was included in the magazine's inaugural list of the most outstanding products to enter the life sciences market.

Read more...

### Midwest Research Institute Awarded \$26M Army Contract

Kansas City-based
Midwest Research Institute
has been awarded a \$26.3
million contract from the U.
S. Army to develop the
Individual Protection
Ensemble Mannequin
System that will be capable
of performing tests on
protective equipment to be
used in chemical attacks.
Read more...

(SBDC)

<u>& Technology</u>

<u>Development Centers</u>

(SBTDC)

Missouri Economic

Development Council

(MEDC)

International Economic

Development Council
(IEDC)

Associated Industries of Missouri (AIM)

Missouri Enterprise
Business Assistance
Center

Missouri General
Assembly

Missouri Chamber of Commerce and Industry





**Questions or Comments? Please contact:** 

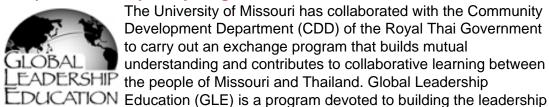
**Jane Holtsman** (573) 522-1593

or email:

**GLOBAL NEWS** 

#### missourifocus@ded.mo.gov

### **MU Sponsors 21-Day Study Program 2010 to Thailand**



The University of Missouri has collaborated with the Community Development Department (CDD) of the Royal Thai Government to carry out an exchange program that builds mutual understanding and contributes to collaborative learning between EADERSHIP the people of Missouri and Thailand. Global Leadership

capacity of community members, community leaders and professionals in a number of sectors - government, education, civic and business, religious, non-profits and others. A small number of young professionals from Missouri, aged 22 to 35, who work in community development, youth leadership development, service organizations or serve as volunteers in these areas in their communities, will be selected for the study program to Thailand, January 3 – 23, 2010. Application deadline is March 13, 2009.

Read more...

### Ozark, Springfield Chambers Present International Business Seminar Series

The Ozark Chamber of Commerce is teaming up with the Springfield Chamber to present "The Basics of International" Trade" seminar series. The first session -- "Is my company ready to export?" -- will be from 11:30 a.m. to 3 p.m., February 5. Later sessions will be February 18, March 18 and April 8. For more information, contact Ozark Chamber Director Chris Stone at (417) 581-6139. Read more...



### **Boeing Creates U.K. Unit, Indian Navy Purchases Planes**



Boeing Defense UK Ltd. has announced a new operation, Boeing UK Rotorcraft Support, to focus on the company's rotorcraft support business in the UK. In a separate announcement, Boeing Co.'s Integrated Defense

Systems has entered into an agreement with the Indian navy to purchase eight P-8I reconnaissance and anti-submarine planes. Read more...

### 2009 GLOBE (Global Leadership Opportunities for Business Executives) **Applications Available**

Applications are now being accepted for the next GLOBE class presented by the World Trade Center of the Greater Kansas City Chamber of Commerce. The 2009 GLOBE (Global Leadership Opportunities for Business Executives) program is a unique ninemonth training program designed for international executives to build upon their international methods and practices of conducting global business. Application deadline is January 30,



2009. Application form... Read more...